

MUHAMMAD UZAIR

Front-End Developer | Web Designer | Shopify Developer

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CAREER INSIGHT

As an accomplished Senior Developer with over 8 years of experience, I bring a wealth of expertise in front-end development, creative designing, and UX/UI to the table. Throughout my career, I've spearheaded transformative initiatives in Shopify store development, specializing in seamless integration and pioneering theme customizations. My passion lies in translating static design concepts into captivating and immersive Shopify themes that redefine user engagement paradigms. Leveraging a diverse skill set encompassing web development, graphic design, animation, and 3D modeling, I deliver innovative solutions that address complex brand communication needs across print, digital, websites, and mobile interfaces.

CORE STRENGTHS

Professional Skills:

Shopify Store Development, Theme Customization, Integration, Bespoke Feature Engineering, Client Collaboration, User Experience Optimization, Testing Methodologies, Project Management, Front-end Development, UI/UX Design, Ecommerce Development, Cross-functional Collaboration, Graphic Design, Research and Development, Content Creation

Frame works:

Shopify, Big commerce, Wordpress, Opencart, Magento, Elementor, Wp bakery, Firebase

Languages & Tools:

HTML, CSS, JavaScript, Bootstrap, React, Php, Liquid

Soft Skills:

Problem-solving, Critical thinking, Analytical skills, Adaptability, Creativity, Attention to detail, Time management, Collaboration, Communication, Leadership, Teamwork, Self-motivation, Flexibility, Resilience, Empathy, Conflict resolution, Decision-making, Open-mindedness, Patience, Stress management

Software:

Photoshop, Illustrator, InDesign, XD, After Effects, Premiere, Spline, Sketch, Cinema 4D

WORK EXPERIENCE

SIAR Senior Developer | SIAR Digital Dec 2021 - Aug 2022

- Led multiple Shopify store development initiatives as a Senior Developer, emphasizing theme customizations and seamless integration.
- Translated static design concepts into interactive Shopify themes, aligning closely with client expectations and enhancing user engagement.
- Engineered bespoke features and customized sections in response to client directives, fostering a tailored shopping experience.
- Collaborated extensively with clients to capture their precise needs and preferences, ensuring alignment with business objectives.
- Employed rigorous testing and optimization methodologies to fine-tune website performance and deliver superior user experiences.

PT Senior Developer | The Plumtree Group Sep 2021- Dec 2022

- Led new project initiatives and provide ongoing support for live projects as a Senior Developer at The Plumtree Group.
- Developed themes from scratch, leveraging client-provided UX/UI or redesigning as necessary to optimize functionality and aesthetics.
- Presented and discuss design proposals with clients, ensuring alignment with project objectives and incorporating feedback for refinement.
- Implemented best coding practices to ensure clean, efficient codebase and adhere to industry standards for design and development.
- Collaborated with cross-functional teams to deliver high-quality solutions that meet client requirements and exceed expectations.

Imtiaz Front-end Developer & UI/UX Designer | Imtiaz (Headoffice) Feb 2019 - Aug 2021

- Spearheaded the development of an Ecommerce project, actively managing its progression through the pipeline.
- Designed and implemented intuitive UI/UX for Ecommerce applications to optimize user experience.
- Developed corporate websites and an Ecommerce platform for Imtiaz's fashion brand, enhancing customer engagement and boosting sales.
- Initiated the first online delivery system for Ramadan packages, facilitating convenient access to essential goods during the festive season.
- Collaborated closely with cross-functional teams to coordinate project milestones and ensure timely delivery of high-quality solutions.



Senior Graphic Designer | Edukaan.buzz

Feb 2017 - Jan 2019

- Guided graphic design projects as a Senior Graphics Designer, ensuring high-quality and consistent publication and press output.
- Directed research and development on educational materials, refining content to optimize learning outcomes and user engagement.
- Partnered closely with the marketing team to promote publications, generating compelling content for print and online announcements.
- Executed innovative design strategies to effectively convey key messages and capture audience attention across multiple platforms.
- Leveraged tools to create visually engaging assets that aligned with brand guidelines and marketing objectives.



Creative Officer | Uniferoz (Saniplast)

Jan 2016 - Jan 2017

- Crafted design briefs to meet product branding needs, aligning with brand identity and marketing goals.
- Generated innovative ideas and concepts to drive creative solutions, fostering the development of engaging and impactful designs.
- Crafted interactive designs that captivated audiences and enhanced user experiences across various platforms and mediums.
- Collaborated with cross-functional teams to gather insights and feedback, iterating designs to achieve optimal results.
- Employed software and tools to efficiently execute design projects, meeting project deadlines and budgetary constraints.



SAP Data Operator / Graphic Designer | Engro Polymer & Chemicals Ltd.

Feb 2015 - Dec 2015

- Produced daily newsletters for distribution to all employees within the organization, providing updates on ERP implementation progress.
- Collaborated with relevant departments to gather and synthesize information for inclusion in newsletters, ensuring accuracy and relevance.
- Crafted captivating newsletters using industry-standard software, integrating multimedia elements to boost readability and engagement.
- Managed distribution lists and ensured timely delivery of newsletters to all employees, utilizing email or internal communication platforms.
- Monitored newsletter engagement metrics and solicited feedback to continually improve content and delivery methods.

PROJECTS

https://xn--cafmiel-dya.com/	https://versusforher.com/	https://sunniamanahil.com/
https://balqees.co.uk/	https://babyandmamas.com/	https://pk.saniamaskatiya.com/
https://c2-digital.com/	https://www.lalschocolates.com/	https://youngnutra.com/
https://vidacosmetic.com/	https://nidaazwer.com/	https://webundies.com/
https://sabihasbyimtiaz.com/	https://khussadarbar.com/	https://www.salthouse.ca/
https://imtiaz.com.pk/	https://edukaan.buzz/	https://acutaboveuniforms.com/

EDUCATION & CERTIFICATIONS

Bachelor of Business Administration - Majors in Marketing	2013 - 2019
Karachi Institute of Economics & Technology (KIET)	
FreeCodeCamp Responsive Web Design	Sep 2021